

# Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55287 CF LOC-POL FBD - LBD: 10/23/12 - 10/29/12 HL#: Created: 10/08/12 11:05 AM  
 Client: RESTORE OUR FUTURE (330290) CPE: / / 2100 Agency Commission: 15 % Updated: GUTIERA on 10/08/12 04:49 PM  
 Agency: MENTZER MEDIA SERVICES (24184) Product: EST. 2100 RESTORE OUR Self :20:00 Confirmed: 10/08/12 04:48 PM  
 Buyer: Demo: P35+ DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*  
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS  
 Share: 47% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	MLOCAL3	0 2 2 2 2 0 0	NEWS	30				0.0	\$600.00	8	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
002	MEARLY	0 2 2 2 2 0 0	MORN	30				0.0	\$600.00	8	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
003	ENEWS5P	0 1 1 1 1 0 0	NEWS	30				0.0	\$2,500.00	4	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
004	18:00 - 18:30	0 1 1 1 1 0 0	NEWS	30				0.0	\$2,500.00	4	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
006	A7PMET	0 2 2 2 2 0 0	ACC	30				0.0	\$2,000.00	8	\$16,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
007	AINSIDER	0 2 2 2 2 0 0	ACC	30				0.0	\$2,000.00	8	\$16,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
008	LLETTER	0 2 2 2 2 0 0	LETT	30				0.0	\$900.00	8	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	8										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
009	NLATE1	0 1 1 1 1 1 1	NEWS	30				0.0	\$3,500.00	6	\$21,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
010	PNAVY	* T * * * * *	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
011	PNCISLA	* T * * * * *	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
012	PCSIWE3	* * W * * * *	REGP	30				0.0	\$8,000.00	1	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
013	PPERSON	* * * T * * *	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
014	PELEMENT	* * * T * * *	REGP	30				0.0	\$7,500.00	1	\$7,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
015	PBLOODS	* * * * F * *	REGP	30				0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	1										

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Agency: MENTZER MEDIA SERVICES (24184)   Product: EST. 2100 RESTORE OUR   Self :20:00   Confirmed: 10/08/12 04:48 PM

Buyer:   Demo: P35+   DMA RTG   Sched. Code: Z   \*\*PRINT REQUIRED\*\*

AE: SUSAN INKER-PURETZ-WFOR-TV   Billing Int: Monthly   BM: SS

Share: 47%   WPLG: 0%   WTVJ: 0%   WSVN: 0%   WSFL: 0%   WBFS: 0%   WPXM: 0%   WLTV: 0%   OTHER: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
016	PCRIMESA2	* * * * * S *	REGP	30				0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
017	P48HRSA3	* * * * * S *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
019	SNFLHOME	* * * * * S	HOME	30			NFL	0.0	\$50,000.00	1	\$50,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
020	PSIXTY	* * * * * S	REGP	30				0.0	\$15,000.00	1	\$15,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
021	PRACESUN	* * * * * S	REGP	30				0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
022	PWIFESUN2	* * * * * S	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
023	PMENTALSN3	* * * * * S	REGP	30				0.0	\$8,000.00	1	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
024	MLOCAL3	2 0 0 0 0 0 0	NEWS	30				0.0	\$600.00	2	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
025	MEARLY	M * * * * *	MORN	30				0.0	\$600.00	2	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
026	ENEWS5P	M * * * * *	NEWS	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
034	EJUDY	0 1 1 1 1 0 0	EFG	30				0.0	\$600.00	4	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
035	EJUDY	M * * * * *	EFG	30				0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	77	0	\$251,200.00	\$213,520.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
An cillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$251,200.00	\$213,520.00	\$0.00	\$0.00